

Veronica Garcia

(she, her, hers)

Veronica Garcia was born in Los Angeles and raised on the U.S./Mexico border in El Paso, Texas. She has over 20 years of experience working with social justice nonprofit organizations and community groups on issues including health care disparities, anti-violence initiatives, LGBTQ equity, anti-racism, reproductive justice, food security, economic justice, and migrant rights.

Veronica is deeply committed to using the power of fundraising as a movement building strategy. She learned and internalized this powerful value as a graduate of the Grassroots Institute for Fundraising Training's (GIFT) Internship Program more than 10 years ago. In the years since, Veronica has supported hundreds of community initiatives and social justice groups in building their grassroots fundraising capacity. Veronica also founded the Paso del Norte OUT Fund, a grant making initiative of El Paso's LGBTQA community (lesbian, gay, bisexual, transgender, and queer people, and our allies) and the Detained Migrant Solidarity Committee, a group committed to ending unjust and inhumane migrant detention across the southwest U.S. border region.

Veronica more recently launched the Wealth Reclamation Academy of Practitioners (WRAP), in partnership with a national network of social justice grassroots fundraisers, to recontextualize how social justice organizers think about and practice movement resourcing in the U.S. In addition to extensive real-world experience in the nonprofit sector, Veronica has a B.A. in Sociology and a Master of Nonprofit Management graduate degree.

